

## Press Release

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## NEW PAN AND TILT CAPABILITIES EXPAND SUCCESSFUL VTECH BABY MONITOR LINE

Parents Can Easily Monitor Active Little Ones with More Features at a Competitive Price

**BEAVERTON, Ore.**, Nov. 19, 2013 – Parents know that as babies grow, they get more mobile. With this in mind, VTech<sup>®</sup> Communications, Inc., a wholly owned subsidiary of VTech Holdings Ltd. (HKSE: 303) today launched its new Safe & Sound<sup>®</sup> Pan & Tilt Full-Color Video & Audio Monitor (VM333), giving parents an affordable monitoring option with side-to-side and up and down camera mobility. The new feature-rich system builds on the award-winning VTech <u>baby</u> monitor collection that includes the Full-Color <u>Video and Audio Monitor</u> (VM321) and the <u>Digital Audio Monitor</u> (DM221).

"Childproofing and monitoring can help parents avoid most of the unintentional injuries that can be dangerous to children under four," said Kimberlee Mitchell, child safety expert. "The new Safe & Sound Pan & Tilt Full-Color Video & Audio Monitor has all the important features to keep little ones safe at different stages of development, while also ensuring privacy and security through digital transmissions."

The new Pan & Tilt Full-Color Video & Audio Monitor (MSRP: \$179.95) uses 2.4GHz digital frequency hopping spread spectrum technology that constantly switches frequencies to provide secure audio/visual monitoring that prevents interference and unwelcome spying. High-quality sounds and video resolution is available up to 1,000 feet away, providing flexibility and reliability as the caregiver moves about the home. The 2.8-inch video screen and 2x zooming capability allow parents to observe big and small movements for peace of mind. If parents want to console a child, the two-way intercom system provides an alternative to entering the room to deliver a quick calming word.

"This versatile, pan and tilt addition to VTech's baby monitor line grows with a baby's mobility and a family's need for peace of mind," said Matt Ramage, senior vice president, product management, VTech Communications, Inc. "VTech's monitors have been recognized by parents for rich features and smart prices, and we are committed to continually anticipating their needs and delivering products that make their lives easier while keeping them better connected."

Not limited to checking on children, the pan and tilt monitor can be used for various home needs such as keeping an eye on pets or caring for an older adult. Up to three additional cameras can be added (VM303, MSRP: \$59.95) to provide four views simultaneously on a split video screen. Even in a dark room, the infrared night-vision capability gives visibility while a temperature sensor allows users to make sure their loved ones or pets are comfortable. A six-level LED sound indicator and a vibrating alert for when the receiver is muted provide options for an alert system that works best for each family.

For more information on VTech and its new baby monitor products, please visit <a href="http://www.vtechphones.com/baby-monitors">http://www.vtechphones.com/baby-monitors</a>

## VTech Safe & Sound<sup>®</sup> Pan & Tilt Full-Color Audio & Video Monitor (VM333)

- 2.4GHz frequency hopping spread spectrum for superior security and sound quality
- 2.8" video display screen with a 320 x 240 pixel display
- Camera that can pan (side-to-side) up to 270 degrees and tilt (up and down) 124 degrees
- Rechargeable battery in parent unit
- Two-way communication between the two units
- Supports up to four baby units
- · Split screen capability for viewing up to four different cameras at one time
- Infrared night vision
- Temperature sensor
- Six-level sound indicator
- Vibrating alert when the receiver is muted
- Available at walmart.com, amazon.com and vtechphones.com/baby-monitors
- List Price: \$179.95

## About VTech®

VTech is the world's largest manufacturer of cordless telephones, and the largest supplier of electronic learning products from infancy to preschool in the US and Western Europe. It also provides highly sought-after contract manufacturing services. Founded in 1976, VTech's mission is to be the most cost effective designer and manufacturer of innovative, high quality consumer electronics products and to distribute them to markets worldwide in the most efficient manner.

VTech is a registered trademark of VTech Holdings Limited. Safe & Sound is a registered trademark of VTech Communications, Inc.

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For further information on VTech and its array of products, please visit <u>www.vtechphones.com</u>.

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