

# Press Release

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# VTECH'S NEW CONNECT-TO-CELL™ CORDLESS PHONE SYSTEM ANSWERS MOBILE CALLS WITH HD AUDIO FOR CRYSTAL-CLEAR CONVERSATIONS IN THE HOME

2011 Cordless Phone Line Offers Affordable, Stylish and Feature-Rich Systems Fitting a Variety of Lifestyles and Needs

**BEAVERTON, Ore.**, May 10, 2011 – VTech® Communications, Inc., a wholly owned subsidiary of VTech Holdings Ltd. (HKSE: 303) and the largest U.S. cordless phone manufacturer, today introduced its latest selection of innovative home communication systems designed to deliver the best sound quality, security, range and style in cordless phones, all priced under \$100.

VTech's most feature-rich phone, the new <u>DS6421-3 system</u>, allows consumers to answer cellular calls with the quality and reliability of a landline phone, while delivering enhanced features such as push-to-talk (PTT) "walkie-talkie" capability for immediate communication throughout the house and HD audio for the clearest call experience.

For superior sound quality, VTech's latest cordless phones combine HD Audio with an equalizer to select from four different audio profiles, plus DECT 6.0 technology that prevents wireless interference from other electronic devices. In addition, VTech phones now offer Voice Announce Caller ID, which audibly broadcasts the name or number of the caller to enable easier call screening without rushing to look at the phone display.

"Consumers want a reliable, comfortable and clear communication solution in the home, and integration with the mobile experience is an added bonus to unify and improve home calling capabilities," said Matt Ramage, senior vice president, product management, VTech Communications, Inc. "Our goal with the DS6421-3 system, as well as all our 2011 models, is to provide products that answer the lifestyle needs of consumers, whether they are a busy family of five or sophisticated on-the-go urban dwellers."

## All-in-One Communication System for Mobile and Home Conversationalists

For consumers who rely on mobile phones for communication outside the home but want a better home calling experience, the VTech <u>DS6421-3 phone system</u> (MSRP: \$99.95) is the answer. With VTech's Connect-to-Cell™ capability, mobile phone users can access the benefits of a landline system – no dropped calls and clear sound quality – by using the DS6421-3 to answer cellular calls and to make outbound calls using cellular minutes while at home. In addition, cord-cutters who have cellular service only can still receive the benefits of a multiple-handset cordless system with the DS6421-3.

Users can improve the cellular signal in the home by strategically placing the DS6421-3 base where reception is the strongest, and then putting the extra DS6421 handsets throughout the home to avoid the mad dash to answer calls while the cell phone is charging.

The DS6421-3 system can register up to four cell phones, and two cellular phones can be connected to the system at one time. Working as a virtual two-line system, users can talk on a cellular call on one handset, while another handset is used simultaneously for a landline call. For added convenience, the DS6421-3 can download up to 6,000 cell phonebook directories into the system.

Expandable with up to 12 handsets, or 10 cordless handsets (DS6401, MSRP: \$19.95) and two cordless headsets (IS6100, MSRP: \$49.95), the DS6421 series also includes PTT "walkie talkie" functionality for the quickest communication possible throughout the home. PTT is ideal for large homes, home-based businesses or small offices by enabling instant voice communication through the handset speakerphone to make household announcements or have one-to-one conversations with someone in another room.

### Hassle-Free Communications for Multi-taskers

VTech's new <u>LS6475-3</u> (MSRP: \$99.95) is the perfect solution for anyone from busy moms with their hands full, to work-at-home professionals who need extra hands to juggle work and chores while on calls. The LS6475-3 enables users to answer calls from a comfortable cordless headset (IS6100) mounted directly on the base and conference conversations while accomplishing other tasks, for a great hands-free calling experience. For the design-conscious, the LS6475-3 also features enhanced cosmetics with a thin, curved, high-gloss metallic handset featuring pianostyle keys. The system comes with two cordless handsets and a speakerphone, in addition to the headset, providing users with a variety of call options.

Also featuring Voice Announce Caller ID, HD audio and PTT, the LS6475-3 is expandable with up to 12 handsets (LS6405, MSRP: \$19.95) or 10 handsets and 2 cordless headsets (IS6100, MSRP: \$49.95). VTech also offers the LS6475-2 (MSRP: \$59.95) system with two handsets instead of three.

### High Style and Function for the Budget-Conscious

VTech continues to offer modern-styled systems with the most robust features at the best price. With DECT 6.0 technology, the <u>CS6419</u> and the <u>CS6429-2</u> cordless phones provide interference-free sound quality along with the added benefit of built-in handset speakerphone.

Priced as low as \$19.95, the VTech CS series features comfortable curved handsets, a sleek keypad with larger keys, a bright backlit green LCD display and a 50-name and number phonebook directory. For added convenience, the CS series is expandable up to five handsets (CS6409, MSRP: \$14.95) with the ability to use intercom, transfer and conference between handsets.

### Staying Connected – and Green – With VTech

As part of the company's ongoing commitment to environmental sustainability, VTech's 2011 DECT phones have earned the ENERGY STAR® rating and are RoHS compliant. VTech phone packaging also uses 100-percent recyclable materials and feature FDA-approved aqueous coating that eliminates hazardous chemicals. All of VTech's DECT phones are also TIA-1083 Hearing Aid compatible, for reduced noise and interference when used with most T-coil equipped hearing aids and cochlear implants.

To find the best phone to fit any household or home office needs, please visit VTech's <u>best sellers</u> and <u>latest deals</u> at <u>www.vtechphones.com</u>. Also, find VTech phones on Facebook, (<a href="http://www.facebook.com/VTechPhones">http://www.facebook.com/VTechPhones</a>) and on Twitter (<a href="http://twitter.com/vtech411">http://twitter.com/vtech411</a>).

Additional 2011 product highlights and retail availability are as follows:

#### DS6421-3

- Three-handset system equipped with DECT 6.0 digital technology for the best sound quality, security and range in cordless phones
- Connect-to-cell<sup>™</sup> functionality uses BLUETOOTH® technology for connection to cell phones and cordless handsets
- Stores up to 6,000 directory entries from up to four different cell phones no need to input names and numbers into your cordless phone
- Voice Announce Caller ID broadcasts name or number of caller
- HD audio— choose equalizer with four audio profiles to match users' hearing needs for superior sound quality
- Push-to-talk functionality between handsets
- Thin-curved handsets
- Low-profile keypad and chrome finishing with dark metallic design
- Handset speakerphone for "hands-free" conversations
- Digital Answering System 14 minutes of recording time and large backlit 7-segment message counter
- Expandable with up to 12 handsets, or 10 handsets and 2 headsets with only one phone jack (uses DS6401 accessory handsets and IS6100 cordless headsets)
- Available at: www.vtechphones.com
- MSRP: \$99.95

### LS6425-2

- A two-handset system, requiring only one phone jack
- DECT 6.0 digital technology for the best sound quality, security and range in cordless phones
- Voice Announce Caller ID broadcasts name or number of caller
- HD audio choose equalizer with four audio profiles to match users' hearing needs for superior sound quality
- Push-to-talk functionality between handsets
- Low-profile keypad
- Thin-curved handsets
- Low-profile keypad and chrome finishing with dark metallic design
- Handset speakerphone for "hands-free" conversations
- Expandable with up to 12 handsets and two headsets with only one phone jack uses LS6405 accessory handsets and IS6100 cordless headsets
- Available at: www.vtechphones.com and RadioShack
- **MSRP**: \$59.95
- Also available: LS6425-3 (MSRP: \$79.95); LS6426-4 (MSRP: \$69.95)

#### LS6475-3

This phone offers all of the LS6425-2 features, plus:

- Two-handset and one-headset system, requiring only one phone jack
- Includes IS6100 cordless headset for added freedom to have private, hands-free conversations

- Available at: <u>www.vtechphones.com</u>, Best Buy, Sears, Staples, Office Depot and Office May
- MSRP: \$99.95
- Also available: LS6476-4 (MSRP: \$89.95)

### <u>IS6100</u>

- Headset system only requires the LS6475 or DS6421 series to operate
- DECT 6.0 digital technology for the best sound quality, security and range in cordless headsets
- Noise canceling microphone filters out unwanted background noise for the highest possible audio quality
- Extended range significant range improvement over any 2.4GHz or 5.8GHz cordless phone; enjoy interference-free conversations hundreds of feet away from the base unit
- Multiple wearing styles included in the box are universal over-the-ear hooks and an over-the-head band
- Adjust the volume or mute your conversation directly from the headset
- Available at: www.vtechphones.com
- MSRP: \$49.95

#### CS6419

- Single-handset system with DECT 6.0 digital technology, which provides the best sound quality, security and range in cordless phones
- · Comfortable handset design with chrome detailing
- Sleek crystal keypad with extra large keys
- Caller ID
- Handset speakerphone for "hands-free" conversations
- Large-backlit display
- 50-name and number phonebook directory
- Wall mountable
- Expandable with up to 5 handsets
  uses CS6409 accessory handsets
- Available at: www.vtechphones.com , RadioShack and Sears
- MSRP: \$19.95
- Also available: CS6419-2 (MSRP: \$44.95)

#### CS6429-2

This phone offers all of the CS6419-2 features, plus:

- Digital Answering System- 14 minutes of recording time and large backlit 7-segment message counter
- Available at: www.vtechphones.com, OfficeMax and Walmart
- MSRP: \$44.95
- Also available: CS6429-3 (MSRP: \$59.95); CS6429-4 (MSRP:\$79.95)

### About VTech®

VTech is the world's largest manufacturer of cordless telephones and a leading supplier of electronic learning products. It also provides highly sought-after contract manufacturing services. Founded in 1976, the Group's mission is to be the most cost effective designer and manufacturer of innovative, high quality consumer electronic products and to distribute them to markets worldwide in the most efficient manner.

For further information on VTech and its array of products, please visit www.vtechphones.com.

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Use of Caller ID/Call Waiting features requires a subscription to Caller ID/Call Waiting services available through your local telephone company.

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