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## **VTech Expands Award-Winning Safe&Sound® Portfolio with Launch of Two New Baby Monitors**

*The modern design and features of VTech's newest baby monitors give parents peace of mind*

**Beaverton, Ore., February 9, 2016** – VTech understands that for parents, the safety and well-being of their little one is first and foremost, which is why VTech is committed to providing parents with the peace of mind they need and deserve. Today, VTech® Communications, Inc. announced two new additions to its award-winning Safe&Sound® baby monitor line. Whether parents are looking for a reliable audio monitor with innovative features such as connected sensors or a clear and crisp video monitor with a fun and modern camera design in the shape of an owl, VTech's Safe&Sound® line has a monitor that fits every parent's needs.

“With VTech, parents don't have to choose between style and design, or features and functionality,” said Matt Ramage, senior vice president, sales and product management, VTech. “Our feature-rich and modern baby monitors provide parents with stylish choices *and* the comfort of knowing they always have eyes and ears on their little ones.”

The latest Safe&Sound® video monitor – the VTech Safe&Sound® VM344 Video Baby Monitor with Pan & Tilt Camera – has a fun owl-shaped camera design, making it easy to incorporate into baby's room, while adding to the nursery décor. And VTech's new audio monitor – the VTech Safe&Sound® DM271-110 Audio Baby Monitor with Open/Closed and Motion Sensors – comes equipped with ULE (Ultra Low Energy) open/closed and motion sensors, and notifications to help parents go about their day while easily keeping a close ear on baby so they know when their little one is off limits or getting into something they shouldn't be.

All of VTech's baby monitors come standard with up to 1,000 feet of range, digital transmission and talk-back intercoms, allowing today's parents to stay more connected with baby than ever before. What's more, the newest additions to VTech's award-winning baby monitor line bring these innovative features at competitive prices:

- **VTech Safe&Sound® VM344 Video Baby Monitor with Pan & Tilt Camera**— Parents can watch as their toddler moves about with VTech's new Pan & Tilt Digital Video Baby Monitor. This monitor is a stylish addition to any nursery with a fun, modern camera design in the shape of an adorable owl. The VM344 also features digital transmission, to reduce the risk of eavesdropping while cutting down on background noise. Remote pan, tilt and zoom lets parents scan baby's room right from the parent unit and – thanks to automatic night vision – users can see their little one without disruption, even after dark. The VM344 can expand up to four total cameras so parents can keep an eye on more than one child or room at the same time.



- **VTech Safe&Sound® DM271-110 Audio Baby Monitor with Open/Closed and Motion Sensors** — VTech's new DECT 6.0 Digital Audio Baby Monitor comes equipped with ULE (Ultra Low Energy) smart home sensors to make taking care of baby easier than ever before. With the open/closed and motion sensor alerts on doors, cabinets and open spaces, parents can keep close tabs on their baby as they go about their day. The monitor also comes standard with DECT 6.0 digital technology, which helps protect against eavesdropping and interference.

The DM271-110 baby unit also comes equipped with features to help soothe baby during naptime, including a glow-on-ceiling night light that projects the moon and stars onto the ceiling, and capabilities to play a gentle lullaby as baby drifts off to sleep. The monitor also features a two-way, talk-back intercom, and up to 1,000 feet of range, so parents can stay connected from any room in the house as they go about their day.

“By listening to our customers’ feedback, we’ve been able to refine our products to meet and surpass their expectations,” said Ramage. “We are dedicated to providing people with quality products so they don’t miss out on any of life’s special moments.”

To learn more about VTech and its new baby monitor products, please visit <http://www.vtechphones.com/baby-monitors>.

*VTech Safe&Sound® Digital Video Baby Monitor with Pan & Tilt Camera and Automatic Night Vision (VM344)*

- High resolution, 4.3-inch color LCD screen
- Pan, tilt and zoom camera
- The camera pans up to 270 degrees side-to-side and tilts as many as 120 degrees up and down
- 1,000 feet of range
- Full-motion video
- Supports up to 4 baby units (uses VM314 camera)
- Multiple viewing options - single view, split-screen view and patrol mode
- Automatic infrared night vision
- Talk-back intercom
- Vibrating sound-alert on the parent unit
- Wall-mount bracket
- Temperature sensor
- Sound and motion activation mode
- Rechargeable battery with low-battery alert on the parent unit
- 9-level sound indicator
- Volume control
- **Available at:** Target and [target.com](http://target.com)
- **List Price:** \$199.95
- Also available with two cameras (VM344-2 MRSP: \$259.95) available at Babies R Us and [babiesrus.com](http://babiesrus.com)



*VTech Safe&Sound® DECT 6.0 Digital Audio Baby Monitor with Open/Closed and Motion Sensors (DM271-110)*

- Open/closed and motion sensors
- Glow-on-ceiling night light with lullaby
- 1,000 feet of range
- Back-lit display on the parent unit
- Talk-back intercom
- Vibrating sound-alert on the parent unit
- Temperature sensor
- Adjustable projection angle
- DECT 6.0 digital technology
- ULE (Ultra Low Energy) technology
- Rechargeable battery with low-battery alert on the parent unit
- 5-level sound indicator
- Secure audio transmission
- Belt clip
- Volume control
- **Available at:** [amazon.com](http://amazon.com) and [vtechphones.com](http://vtechphones.com)
- **List Price:** \$119.95

**About VTech®**

VTech is the global leader in electronic learning products from infancy to preschool and the world's largest manufacturer of cordless phones. It also provides highly sought-after contract manufacturing services and telephony solutions for the hospitality industry. Most recently, the company has leveraged its expertise and success in cordless telephones to offer a portfolio of cost-effective, cutting-edge baby monitors and business phone solutions as well. Founded in 1976, VTech's mission is to design, manufacture and supply innovative and high-quality products in a manner that minimizes any impact on the environment, while creating sustainable value for its stakeholders and the community.

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For further information on VTech and its array of products, please visit [www.vtechphones.com](http://www.vtechphones.com).

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