



Press Release

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VTech Safe&Sound Full Color Video and Audio Monitor Wins a 2013 National Parenting Publications Award

The Silver Winner Joins Elite List of Outstanding “Must-Have” Products for Parents

BEAVERTON, Ore., May 28, 2013 – The VTech Safe&Sound® Full Color Video and Audio Monitor VM321 has been named a 2013 National Parenting Publications Award (NAPPA) Silver winner, recognized for its value and feature-packed, high-resolution, full-motion capabilities.

NAPPA’s independent, expert judges and parent testers evaluated product submissions for their innovation, safety, quality and the degree to which they make parenting easier. The VTech Safe&Sound® Full Color Video and Audio Monitor VM321 rose to the top, receiving a silver award of excellence.

“Each year, the experts and parent testers on our jury dive in and review, play with and meticulously test each entry we receive,” says Julie Kertes, NAPPA General Manager. “The products honored with the NAPPA seal this year stood out because of their innovation, quality, and the creative ways they help make parents’ lives easier.”

“The Safe&Sound baby monitor series was designed to offer the best, high-quality audio and video features to ensure parents have peace of mind,” said Matt Ramage, senior vice president, product management, VTech Communications, Inc. “We are proud to hold an NAPPA winner’s seal and receive industry recognition for our feature-rich product, so parents can purchase confidently knowing VTech has their best interest in mind.”

VTech’s Safe&Sound® baby monitor line is available through participating retailers: Target.com, Walmart.com, Amazon.com or at www.babymonitors.vtech.com.

For a complete list of all 2013 NAPPA Parenting Resources winners and more information about the competition, visit www.NAPPAawards.com

About VTech®

VTech is the world's largest manufacturer of cordless telephones, and the largest supplier of electronic learning products from infancy to preschool in the US and Western Europe. It also provides highly sought-after contract manufacturing services. Founded in 1976, VTech's mission is to be the most cost effective designer and manufacturer of innovative, high quality consumer electronics products and to distribute them to markets worldwide in the most efficient manner.

About NAPPA

For more than 20 years, the National Parenting Publications Awards (NAPPA) has been the go-to resource for the best products for families. NAPPA's team of independent, expert judges, along with family and child testers, select the most innovative and enduring products to be NAPPA Gold, Silver and Honors winners in two annual competitions—Children's Products and Parenting Resources. For more information, visit www.NAPPAawards.com.

About Epstein Custom Media

Epstein Custom Media is a leading publisher of print and electronic resources for families, and the hosting company of the National Parenting Publications Awards. Headquartered in Los Angeles, Epstein Custom Media is committed to producing compelling content and comprehensive resources on topics that are most important to families, including health, education, music, arts and community involvement. The independently owned company recently launched a publication exclusively devoted to children with special needs.

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