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VTech Introduces New Monitors and Soothers to Award-Winning Baby Care Line

New baby monitors and soothers feature the latest technology designed to give parents peace of mind

BEAVERTON, Ore., May 2, 2017 – To empower productive parents, VTech Communications, Inc. today debuted five new baby monitors and four soothers. Building on VTech's legacy of award-winning baby products, the additions come equipped with state-of-the-art features and a wide array of capabilities, enabling moms and dads to choose the monitor best suited for their busy lifestyle.

"When parents bring home a little one, their lives change in new and wonderful ways," said Matt Ramage, senior vice president of sales and product management, VTech. "It can be stressful for parents to be away from baby and completing tasks can prove challenging. Our versatile line of baby monitors and soothers give new and seasoned parents the freedom to check items off their to-do list, while remaining connected to their child."

VTech Baby Care Video and Audio Monitors

VTech VM3251 Full-Color Video Monitor with Automatic Night Vision
Whether mom and dad are cooking dinner or working from a home office, the VM3251 video monitor makes it easy to keep eyes and ears on baby. The high-resolution screen allows parents to see every giggle and smile in full-motion video. Its built-in temperature sensor indicates whether the nursery is too cold or too hot so parents can always be mindful of their child's comfort. With its extended range and two-way intercom, the VM3251 lets parents soothe their little one from anywhere in the house.

Designed for families that want even more coverage at home, the new <u>VM3251-2</u> Expandable Digital Video Baby Monitor with 2 Cameras and Automatic Night Vision is an ideal two-camera option right out of the box. Both the VM3251 and VM3251-2 can be expanded up to four cameras when paired with VM3211 Accessory Video Cameras.

VTech VM5271 Video Monitor with Motorized Lens and 6x Optical Zoom
The VM5271 video baby monitor allows family members to see every corner of baby's nursery with a first-of-its-kind motorized wide-angle lens camera that can zoom in and out from a narrow 30-degree view to a wide 110-degree view by pressing a button.
Unlike most monitors, this camera features optical zoom to let parents see details with



clear, 6x close-ups, without switching the lens. The 5-inch screen captures all the small details, while night vision offers a clear view of the nursery when the lights are out.

Growing families will appreciate the new <u>VM5271-2 Expandable Digital Video Baby</u> <u>Monitor with 2 Cameras with Motorized Lenses and 6x Optical Zoom</u>, providing a flexible solution that allows parents to position a second camera wherever they need it most. Parents can expand the VM5271 and VM5271-2 monitors up to four cameras with the VM5231 Accessory Video Cameras to keep an eye on multiple rooms.

VTech Teddy Bear DM226 DECT 6.0 Digital Audio Baby Monitor with Night Light As adorable as it is practical, the DM226 audio baby monitor helps parents and little ones rest easily throughout the night. A perfect addition to any nursery, the monitor is shaped as a bear cub, while the parent unit is designed as a mama bear. Featuring DECT 6.0 technology and a talk-back intercom, parents can soothe their baby and rely on a secure connection without worry of interference.

VTech Baby Care Soothers

VTech BC8210 Marcel the Monkey[™] Portable Soother & VTech BC8211 Myla the Monkey[™] Portable Soother with Night Light

Adding to VTech's zoo of friendly animal-shaped Baby Care products, Marcel and Myla keep baby calm on the go. The portable soothers allow parents to choose from five gentle lullabies and five soothing sounds such as white noise to relax their child wherever they are. Myla even comes with a dimmable soft-glow night light to help little ones sleep. Both soothers have flexible tails that hook onto items such as doorknobs, stroller handles and even car seats, so parents can have peace of mind whether embarking on a road trip or out grocery shopping.

VTech BC8311 Tommy the Turtle™ Storytelling Soother & VTech BC8312 Wyatt the Whale™ Storytelling Soother

With Wi-Fi enabled Tommy the Turtle and Wyatt the Whale, parents can select their child's favorite story to encourage sleep and comfort at bedtime. The soothers come with 40 minutes of preloaded stories, 10 gentle lullabies and 10 soothing sounds including white noise. Parents can download songs and stories using the free VTech Tommy and VTech Wyatt apps for iOS and Android, and remain close with their little one from anywhere by simply recording their voice to share personal messages and special stories with baby.

For more information on VTech and its high-quality Baby Care line, please visit https://www.VTechPhones.com/Baby-Monitors.



New Baby Care Product Specifications

VTech VM3251 Full-Color Video Monitor & VM3251-2 Expandable Digital Video Baby Monitor

- High-resolution, 2.8-inch color LCD screen
- Soothing sounds and lullabies
- Two-way, talk-back intercom
- Adjustable camera angle
- Multiple viewing options
- Temperature sensor
- 6-level sound indicator
- Full-motion video
- Supports up to 4 cameras (VM3211 accessory camera sold separately)
- Automatic infrared night vision
- Secure digital video and audio transmission
- 2x digital zoom
- Wall-mount bracket
- Volume control
- Rechargeable battery with low-battery alert on the parent unit
- The VM3251 costs \$99.95 and is available at: Amazon.com, BabiesRUs stores, BabiesRUs.com, Target.com, VTechPhones.com and Walmart.com
- The VM3251-2 costs \$139.95 and is available at: BabiesRUs.com, Target.com, VTechPhones.com and Walmart.com

VTech VM5271 Video Monitor with Motorized 6x Optical Zoom Lens & VM5271-2 2 Camera Video Monitor with Motorized 6x Optical Zoom Lens

- High-resolution 5-inch color LCD screen
- Motorized lens with 6x optical zoom
- Up to 110-degree wide-angle view
- Soothing sounds and lullabies
- Two-way, talk-back intercom
- Up to 1,000 feet of range
- Multiple viewing options
- Temperature sensor
- 9-level sound indicator
- Full-motion video
- Supports up to 4 cameras (VM5231 accessory camera sold separately)
- Backlit keys on parent unit
- · Sound activation mode
- Wall-mount bracket
- Volume control
- Rechargeable battery with low-battery alert on the parent unit



- The VM5271 costs \$179.95 and is available at: Amazon.com, BabiesRUs.com, Target.com, VTechPhones.com, Walmart stores and Walmart.com
- The VM5271-2 costs \$239.95 and is available at: Amazon.com, BabiesRUs stores, BabiesRUs.com, Target.com, VTechPhones.com and Walmart.com

VTech Teddy Bear DM226 DECT 6.0 Digital Audio Baby Monitor

- DECT 6.0 digital technology
- Up to 1,000 feet of range
- Two-way, talk-back intercom
- Vibrating sound-alert on the parent unit
- Night light on baby unit
- 5-level sound indicator
- Backlit display on the parent unit
- Belt clip on parent unit
- Rechargeable battery
- Secure digital audio transmission
- Low-battery alert on the parent unit
- Volume control
- The DM226 costs \$49.95 and is available at: VTechPhones.com, Walmart stores and Walmart.com

VTech BC8210 Marcel the Monkey Portable Soother & VTech BC8211 Myla the Monkey Portable Soother with Night Light

- 5 relaxing lullabies
- 5 soothing sounds
- Stretchable tail
- Rechargeable battery
- Auto shut-off after 60 minutes
- Attaches almost anywhere
- Volume control
- Dimmable soft-glow night light (available on BC8211 only)
- The BC8210 costs \$19.95 and is available at: VTechPhones.com, Walmart stores and Walmart.com
- The BC8211 costs \$29.95 and is available at: Amazon.com, BabiesRUs stores, BabiesRUs.com, Target.com, VTechPhones.com and Walmart.com

VTech BC8311 Tommy the Turtle & VTech BC8312 Wyatt the Whale Storytelling Soothers

- 10 relaxing lullabies
- 10 soothing sounds
- 10 preloaded stories
- Soft-glow night light (available on BC8311 only)



- Glow-on-ceiling night light (available on BC8312 only)
- Download new stories, songs, and sounds anytime with the free app
- Soothe baby with your voice
- Auto-off timer after 30, 45, or 60 minutes
- Volume control
- Plugs in to any standard power outlet
- The BC8311 costs \$49.95 and is available at: Amazon.com, BabiesRUs stores, BabiesRUs.com, Target.com, VTechPhones.com and Walmart.com
- The BC8312 costs \$49.95 and is available at: Amazon.com, BabiesRUs stores, BabiesRUs.com, Target.com, VTechPhones.com and Walmart.com

About VTech®

VTech understands the importance of having a secure connection to the people and rooms that matter most. It is because of this that VTech works to create baby monitors for parents and families that provide peace of mind, intuitive operation and state-of-the-art technology.

Founded in 1976, VTech is the world's largest manufacturer of cordless phones and the global leader in electronic learning products from infancy through toddler and preschool. It also provides highly sought-after contract manufacturing services. VTech's mission is to design, manufacture and supply innovative and high-quality products in a manner that minimizes any impact on the environment while creating sustainable value for its stakeholders and the community. For more information, please visit www.vtechphones.com.